

# Center for Disability Rights, Inc.

On the 32<sup>nd</sup> anniversary of the signing of the ADA, 13WHAM ABC aired a television special, "Celebrating Independent Living and the ADA." If you missed the program, [you can view it here](#). Your contribution will provide you with a range of sponsorship and recognition opportunities. Proceeds will directly support the systems advocacy, services, and programs CDR offers to people with disabilities.

We are reaching out to you to help ensure that CDR will be able to continue its mission to work for the full integration, independence, and civil rights of people with disabilities. In the last three decades, CDR has grown significantly and currently serves more than 10,000 people with disabilities across New York State.

CDR provides advocacy, services, and programs that enable people to choose to live in their own home, instead of being forced into unwanted institutional placement such as nursing facilities. Services are focused on supporting people in becoming an integral part of the community and choosing the life they want for themselves. In addition, CDR is recognized across the state and the nation as an advocate for improvements in policies affecting people with disabilities.

CDR is a not-for-profit 501(c)3 organization, so your donation may be tax deductible. If you need a copy of our non-profit status, or tax-exempt form, we will be happy to do so.

Please contact the Development Team with any questions you may have at [development@cdrnys.org](mailto:development@cdrnys.org). Thank you for your consideration. Your donorship will support CDR to continue this important work.

Sincerely,



Rebecca Payton  
Senior Director of Independent Living Programs

**2022 Sponsorship Opportunities – Center for Disability Rights**

*All sponsorship levels include an increasing level of recognition per increased donation.*

<u>Interested?</u>	<u>Fundraiser Sponsorship Levels</u>	<u>Value</u>
_____	<b>Platinum</b> <ul style="list-style-type: none"> <li>• A plaque in honor of the company’s support</li> <li>• Press release announcing the sponsorship</li> <li>• Recognition in CDR’s newsletter</li> <li>• Mentions on CDR’s social media</li> <li>• Name displayed on the CDR sponsor webpage</li> </ul>	<b>\$10,000</b>
_____	<b>Diamond</b> <ul style="list-style-type: none"> <li>• Press release announcing the sponsorship</li> <li>• Recognition in CDR’s newsletter</li> <li>• Mentions on CDR’s social media</li> <li>• Name displayed on the CDR sponsor webpage</li> </ul>	<b>\$7,500</b>
_____	<b>Gold</b> <ul style="list-style-type: none"> <li>• Recognition in CDR’s newsletter</li> <li>• Mentions on CDR’s social media</li> <li>• Name displayed on the CDR sponsor webpage</li> </ul>	<b>\$5,000</b>
_____	<b>Silver</b> <ul style="list-style-type: none"> <li>• Mentions on CDR’s social media</li> <li>• Name displayed on the CDR sponsor webpage</li> </ul>	<b>\$2,500</b>
_____	<b>Bronze</b> <ul style="list-style-type: none"> <li>• Name displayed on the CDR sponsor webpage</li> </ul>	<b>\$500</b>

*If interested in a specific type of company recognition, we will consider your request.*

\_\_\_\_\_ We are unable to commit to a sponsorship, but would like to make a donation celebrating the ADA of \$\_\_\_\_\_.

\_\_\_\_\_ We cannot make a monetary donation but would like to support CDR’s work through offering (i.e., product donation):  
\_\_\_\_\_.

\_\_\_\_\_ We would like to learn more about the Center for Disability Rights, or we would like to discuss what sponsorship would be best for us. Please follow up at:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*Please return this form to us via either mail or email, at your earliest convenience.*

**Mail**

Center for Disability Rights, Attention: Development Team  
497 State Street  
Rochester, NY 14608

**Email**

[development@cdrnys.org](mailto:development@cdrnys.org)

If you choose to [make a fiscal contribution online](#) (PayPal or Network for Good), please be sure to indicate “ADA 2022” in the Notes/Designation section.