

# SWOT Analysis 2019

The Center for Disability Rights (CDR) is currently in the process of updating the strategic goals for the organization.

As part of developing a strategic plan, organizations generally undertake an activity to identify important aspects of both their internal and external environment.

We need your assistance in this important piece of the planning process. We are asking you to list the organizations Strengths, Weaknesses, Opportunities and Threats (SWOT) as they relate to CDR as a whole

## Internal STRENGTHS

#1 \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

#2 \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

#3 \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Internal WEAKNESSES

#1 \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

#2 \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

#3 \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

External OPPORTUNITIES

#1 \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

#2 \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

#3 \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

External THREATS

#1 \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

#2 \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

#3 \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

THANK YOU for completing the SWOT Analysis. Complete the information below to be entered into a drawing for a \$50 gift card.

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_